

AGENDA

Healthcare 20/20 2011

Healthcare Economics:
The Search for Quality & Affordability

17 - 19 November, 2011
Ritz-Carlton, Grand Cayman

www.healthcareconference.ky



Thursday November 17, 2011

- 5:30 pm **Registration**
- 6:00 pm **Opening Remarks:** Hon. McKeeva Bush, OBE, JP, Premier, Cayman Islands
- 6:05 pm **Welcome & Introductions:** Hon. Mark Scotland, JP, Minister for Health, Environment, Youth, Sports, & Culture
- 6:25 pm **Remarks:** President, Cayman Islands Medical & Dental Society
- 6:30 pm **Conflict Resolution & Change Management: Navigating Change in Healthcare Effectively**
Presenter: Keith Allred, Founder & Director, The Common Interest
- 7:30 pm **Closing Remarks:** Dr. Greg Hoeksema, Medical Director, Cayman Islands Health Services Authority
- 7:45 pm **Cocktail Reception**

Friday November 18, 2011

- 8:00 am **Registration & Breakfast**
- 8:30 am **Healthcare Pricing and Payment Models: What If We Could Start From Scratch?**
Presenters: Seth Avery, Chief Executive Officer, Applied Revenue Analytics and Dale Sanders, Chief Information Officer, Cayman Islands Health Services Authority
- 9:30 am **An International Perspective on Metrics: The Hunting of the Snark (Focus on Value!)**
Presenter: Ralph Lawson, Executive Vice President and Chief Financial Officer, Baptist Health South Florida,
- 10:30 am **The International Perspective on Insurance Companies: The role of healthcare insurance companies – Do they improve or contribute to increasing healthcare costs?**
Presenter: Dr. Paul Nisselle, Senior Consultant, Educational Services, Medical Protection Society
- 11:30 am **The Employer Perspective: Building and Sustaining a Culture of Health**
Presenter: Tami Hutchison, Vice President and General Manager, Employer Services for Cerner
- 12:30 pm **Lunch**

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Friday November 18, 2011 continued

- 1:15 pm **The Healthcare Provider Perspective: Lean and the Bottom Line**
Presenter: Cindy Jimmerson, Founder and President, Lean Healthcare West
- 2:15 pm **The Patient Perspective: The Role Of The Patient In Reducing Healthcare Costs**
Panel: Dr. Edward Anim-Addo, Medical Director, Tenet Florida Physician Services; Christen Suckoo, First Vice President, Cayman Islands Civil Service Association; Lonny Tibbetts, Chief Executive Officer, Cayman Islands National Insurance Company (CINICO); Dr. Steve Tomlinson, Owner, Founder, Physician, Surgeon, Chrissie Tomlinson Memorial Hospital
- 3:15 pm **The International Perspective: Health System Reform in Bermuda - Evidence and Experience**
Presenter: Dr. Jennifer Attride-Stirling, Chief Executive Officer, Bermuda Health Council
- 4:15 pm **The International Perspective – Canada: Quality + Safety = Accountability + Efficiency**
Presenter: Hon. Elinor Caplan, Chief Executive Officer, Canada Strategies Inc.
- 5:15 pm **The International Perspective: Medical Innovation and the Growth in HealthCare Spending**
Presenter: Tomas Philipson, PhD, University of Chicago, Daniel Levin Professor of Public Policy Studies, Harris School; Associate Faculty Member, Department of Economics

Saturday November 19, 2011

- 9:00 am **Registration**
- 9:30 am **The Healthcare Provider Perspective: The Impact Of Overutilisation**
Presenter: Dr. Brent James, M.Stat. Chief Quality Officer, Executive Director Institute for Healthcare Delivery Research, Intermountain Healthcare
- 10:30 am **Medical Tourism: The Economic Justification for Medical Tourism in the Caribbean**
Presenter: Renee-Marie Stephano, President, Medical Tourism Association
- 11:30 am **Elements of a National Health Strategy: Key Metrics and Performance Indicators**
Presenter: Dale Sanders, Chief Information Officer, Cayman Islands Health Services Authority
- 12:30 pm **Closing Remarks:** Hon. Mark Scotland, JP, Minister for Health, Environment, Youth, Sports, & Culture