



MINISTRY OF  
HEALTH, SPORTS,  
YOUTH & CULTURE  
CAYMAN ISLANDS GOVERNMENT

Cayman Islands

# HealthcareConference

Winning the War Against Chronic Non-Communicable Diseases

The Ritz Carlton, Grand Cayman  
20<sup>th</sup>-22<sup>nd</sup> November 2014

## Cocktail Reception Sponsor (only 1 available)

CI\$12,500 / USD\$15,244

- Sponsor opening night cocktail reception
- Tabletop signs at cocktail reception
- Option to use standing banners during cocktail reception, provided by sponsor
- Option to use branded items, provided by sponsor (ie: cocktail napkins)
- Invitation to launch press conference and branding on display
- Premium display of logo & corporate message on screen during conference
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Booth space
- Designated ½ page in conference programme (can be full color ad or company brief & logo)
- Corporate logo on conference website homepage
- Corporate logo on front cover of conference programme
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the cocktail reception listing
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
- Delegate e-mail list provided after conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person

### Additional Advertising

If you are interested in adding an advertisement to your sponsorship package, please contact [brooke@tower.com.ky](mailto:brooke@tower.com.ky).

### Build your own sponsorship package

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## Premium Sponsor

CI\$10,000 / USD\$12,195

- Invitation to launch press conference and branding on display
- Premium display of logo & corporate message on screen during conference
- Location near the stage to place standing banner during the conference, provided by sponsor
- Premium display of logo on conference signage ( ie; podium sign)
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Booth space
- Designated ½ page in conference programme (can be full color ad or company brief & logo)
- Corporate logo on conference website homepage
- Corporate logo on front cover of conference programme
- Acknowledgment during conference session announcements
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
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## Lunch Sponsor (only 1 available)

CI\$9,000 / USD\$10,976

- Sponsor lunch on Friday
- Logo on tabletop signage at lunch
- Conference branded signage with sponsor logo during lunch
- Option to use standing banners during lunch, provided by sponsor
- Invitation to launch press conference and branding on display
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Booth space
- Corporate logo and brief profile in conference programme
- Corporate logo on conference website
- Corporate logo on front cover of conference programme
- Logo on conference advertising and email blasts
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the lunch listing
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
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## Major Sponsors (only 10 available)

CI\$ 8,000 / USD\$9,756

- Logo display on presentation screen during conference
- Invitation to launch press conference and branding on display
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Booth space
- Corporate logo and brief profile in conference programme
- Corporate logo on conference website
- Acknowledgment during conference session announcements
- Logo on conference advertising and email blasts
- Mention in all press releases pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person

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## Speaker/Sponsor Dinner Sponsor (only 1 available)

CI\$6,000 / USD \$7,317

- Sponsor speaker dinner on Friday evening-invite only (off-site location TBA)
- Preferred seating at Minister of Health's table
- Logo on printed dinner menu or tabletop signage
- Conference branded signage with sponsor logo during dinner
- Invitation to launch press conference and branding on display
- Option to use standing banners during dinner, provided by sponsor
- 4 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Booth space
- Corporate logo in conference programme
- Corporate logo on conference website
- Acknowledgment during conference session announcements
- Mention in one press release pertaining to the conference
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person

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## Breakfast Sponsor (only 2 available)

CI\$5,000 / USD\$6,098

- Invitation to launch press conference and branding on display
- Conference branded signage with sponsor logo during breakfast
- Option to use branded items, provided by sponsor (ie: cocktail napkins)
- Tabletop signage during breakfast
- Booth space
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Corporate logo in conference programme
- Corporate logo on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the breakfast listing
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person

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## CNCD Room (only 1 available)

CI \$5,000/ USD\$6,098

- Invitation to launch press conference and branding on display
- Naming rights to the CNCD room. This room will be the showcase room for participating not-for-profit organisations that offer a service or support for a CNCD
- Conference branded signage for the CNCD Room
- Logo display on presentation screen during conference
- Booth space
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Corporate logo in conference programme
- Corporate logo on conference website
- Acknowledgment during conference session announcements
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person

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## Supporting Sponsors (only 10 available)

CI\$4,000 / USD\$4,878

- Invitation to launch press conference and branding on display
- Logo display on presentation screen during conference
- Booth space
- 2 Speaker/Sponsor dinner ticket invitations (Friday evening off-site)
- Corporate logo in conference programme
- Corporate logo on conference website
- Acknowledgment during conference session announcements
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Additional Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person

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## Health Check Station Sponsor (only 1 available)

CI\$4,000 / USD\$4,878

- Conference branded signage with sponsor logo at Health Check Station
- Corporate logo in conference programme
- Corporate logo on conference website
- Option to use standing banners next to station, provided by sponsor
- Acknowledgment during conference session announcements
- Acknowledgement in conference programme as Health Check station sponsor
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person (Friday evening of-site)
- *The booth will be manned during the conference with Cayman Islands Health Services Authority staff members. These HSA staff will perform the health checks with their own medical supplies.*

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## Coffee Break Sponsor (only 3 available)

CI\$3,500 / USD\$4,268

- Logo and corporate message display during designated coffee break
- Conference branded signage with sponsor logo during coffee break
- Option to use branded items, provided by sponsor (ie: cocktail napkins)
- Tabletop signage during coffee break
- Booth space
- Corporate logo in conference programme
- Corporate logo on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the coffee break listing
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person (Friday evening off-site)

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## Workshop Sponsor (only 4 available)

CI\$3,500 / USD\$4,268

- Conference branded signage with sponsor logo during workshop session
- Booth space
- Option to display standing banners during workshop session, provided by sponsor
- Corporate logo in conference programme
- Corporate logo on conference website
- Acknowledgment during conference session announcements
- Mention in the conference agenda next to the workshop session listing
- Mention in a conference press release
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person (Friday evening off-site)

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## Wi-Fi Sponsor (only 1 available)

CI\$3,000 / USD\$3,659

- Booth space
- Corporate logo in conference programme
- Corporate logo on conference website
- Acknowledgment during conference session announcements
- Acknowledgement in conference programme as Wi-Fi sponsor
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person (Friday evening off-site)

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## Exhibitor

CI\$2,000 / USD\$2,439

- Booth space
- Company listed in conference programme
- Company listed on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person (Friday evening off-site)

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## Exhibitor Table (unmanned)

CI\$1,500 / USD\$ 1,829

- Booth space - Includes 'unmanned' table (flush with the wall), no chairs
- Company listed in conference programme
- Company listed on conference website
- Option to distribute material/giveaways in the conference delegate bag
- Speaker/Sponsor dinner tickets available for purchase CI\$75/USD\$91 per person (Friday evening off-site)

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## Not-For-Profit Showcase

CI\$500 / USD\$610

- Booth space in the CNCD Room. This room will be the showcase room for participating not-for-profit organisations that offer a service or support for a CNCD
- Company listed in conference programme
- Company listed on conference website
- Option to distribute material/giveaways in the conference delegate bag

**\*Must be a not-for-profit entity**

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